

Awards Weekend 2024

Reconnecting to Purpose



Purpose

On May 4, 2024, employees from across the country and throughout the world will once again join together for BAYADA's annual Awards Weekend. It is a unique and wonderful opportunity to reconnect to our purpose of helping people in need experience a better quality of life in their homes and communities.

While recognition takes center stage at our Awards Weekend celebration, it is also a time to reconnect with colleagues, reflect on the challenges and achievements of the previous year, and lay the foundation for continued success.

The highlight of this cherished tradition, first celebrated in 2000, pays tribute to our National Heroes of the Year—recognizing and celebrating four outstanding caregivers and clinicians who consistently demonstrate the BAYADA core values of compassion, excellence, and reliability in ways that go above and beyond the every day.



[Visit Recognition Programs >>](#)

We also shine the spotlight on long-tenured BAYADA employees who have reached milestone anniversaries. In addition, national honors are bestowed upon three exceptional office employees for their inspiring leadership: the **Ann Baiada** Award for Clinical Excellence, the **Linda**

Siessel Award for Excellence in Client Services Leadership, and the **Mary Hockstein** Above and Beyond Award for Excellence in Enterprise Support Leadership.

Vision

Each Awards Weekend serves as a milestone stop on the road to our ReMarkable future—the “House on the Hill”—where we will expand our impact to 1,000 offices and millions of hearts and homes by embracing our entrepreneurial spirit and deepening our care for each other and for all the people we serve. Chairman and Founder **Mark Baiada** found inspiration for how to achieve our vision from an unlikely source: 1979's “The Muppet Movie.” He connected with Kermit the Frog and his journey as he boarded a bus to Hollywood with the hopes of becoming a star, picking up a cast of characters along the way who were willing to do whatever it takes to achieve their goal.

We, too, are on a journey toward our goal, picking up a cast of like-hearted characters along the way in our BAYADA Bus. While continuous striving to bring *The BAYADA Way* to life is our ultimate purpose, we'll have an extra special milestone stop to celebrate our 50th anniversary at Awards Weekend 2025—Hollywood!



[Watch as Mark shares our Muppet connection >>](#)

We'll once again reconnect to our purpose and each other, and chart our course for the next 50 years and beyond.

See **page 2** for Awards Weekend insights from **your colleagues**.

Awards Weekend Experiences

In the Words of Your Colleagues¹

"**You** need to experience it"

"A once in a lifetime experience! This was **my very first** Awards Weekend, and I cannot wait for many more to come."

"One big party—like a wedding—because you connect with people you haven't seen in a while, **you cry a little (in a good way!)**, and you get dressed up and dance the night away!!"

"I've already discussed with a few employees how much fun that I had meeting people from the different offices. It's **nice to finally put a face to a name** and be able to relax and enjoy each other's company."

"Very **inspiring**, tear-jerking, and a blast!"

"**Electrifying**"

"**Energizing**, motivational, a must attend event"

"An **appreciation** weekend! It makes it all worth it!"

"It's an uplifting experience that makes you **feel part of something bigger than yourself**. It will make you feel good about choosing to work for BAYADA. You'll get to meet a lot of amazing people and see the impact that BAYADA has on the world."

"It's an awesome event that helps us stay connected to our colleagues and friends. It **recharges our batteries** and helps remind us of BAYADA's mission, vision, and values. It makes you feel a part of a larger team and that we are all on the same path to help see *The BAYADA Way* come true!"

"Awards Weekend is a big family reunion with your extended BAYADA family where you get to hear some of the same stories you 'grew up' with as well as new ones. You get to **celebrate milestones and achievements**, reconnect to purpose, and most of all take time to have fun and get to know each other even more. I always say that it shows the best of BAYADA and is a life-changing experience."

"It is a wonderful experience of **feeling loved and appreciated** for the challenging work that we do!"

"A **can't miss event** that you don't know the value of until you experience it."

"I love that BAYADA listens to the results of these surveys. **Repeatedly saw little tweaks that improved the weekend**. I love reconnecting to our mission and purpose."

"My **first time** attending, a lot of fun and look forward to going again."

"A weekend of **connection** that is motivating, energizing, inspiring, and FUN!"

"It is unlike anything else. It reconnects you with the vision and mission of our organization while fostering the relationships of colleagues. **Being on a remote team, I feel Awards Weekend really helped bring us together!**

¹ From anonymous responses to the Awards Weekend 2023 survey question, "How would you describe the event to colleagues?"